



We know that small businesses can have a hard time starting up, but that is where all businesses must start, even our two Co-Founders knew how hard it is. Becoming certified is a very important, but hard, step in the process of starting a business. Not only do we help businesses become certified, but we also offer a large range of resources to help you get connected with larger businesses/corporations, so that the entire industry can benefit from diverse suppliers.

## What Are the Benefits of Using CMC?



### Performance

- Increased ROI
- Decreased operating costs
- Decreased procurement costs



### Innovation

- New ideas and products
- More agile supply chain
- New markets



### Reputation

- More connection to communities
- Enhanced customer loyalty
- Actions aligned with corporate mission



### Opportunity

- More government and private bids
- Inroads to new customer bases
- New sales channels



### Advantage

- Increased market share
- Partnerships with key stakeholders
- First-mover benefits in emerging markets

The process to becoming certified is just three easy steps starting with finding out if you are eligible for certification. This step is called the **Intake Interview**. The next step is called the **Documentation Meeting**, which is when we will go over the goals and which certification is best for your business. The final step is the **Proprietary Submission Process**, this is the process that takes place right before you receive your certification. This process could take anywhere from thirty to ninety days, and once you receive your certification it will typically last a year from the date it was approved.

