



We understand the process of combing through the enterprise to collect, organize and analyze data to assess operational realities. Our reputation has been built by taking large amounts of data and information and communicating all of it in such a way that is easy for all stakeholders and decision makers to understand. We pride ourselves on showing our customers new and innovative ways of looking at their internal data and ensuring outcomes that improve their bottom line and exceed supplier diversity goals. We welcome the conversation on how we can take our competencies from supporting our clients to maximizing and streamlining processes throughout your supplier base.

Why LAISAR?

- Our work gives us a unique insight into the supplier base
- Our best practices are unique, scalable and can work in any of the local markets where you are located
- We understand and have actively worked on the full life cycle of supplier diversity as well as enterprise supplier management programs
- Our programs intersect with DE&I platforms for talent optimization, bias-neutrality and inclusivity across the enterprise
- We deploy a proprietary web-enabled application for vendor management. This proven environment will provide real-time access to hosted data and will measure the economic and social impact of program spend at each of your locations and throughout the enterprise
- We are committed and vested in the ongoing success of your supplier diversity initiatives

Our Core Competencies

- Economic Impact & Inclusion Analyses
- Collect, Organize, Analyze, Interpret Data
- Create Actionable Insights for Impact
- Develop Narratives for Each Stakeholder Group
- Strategic Outreach and Vendor Onboarding

360° View of the Economic Impact and Inclusion

- Policy Assessment
- Employment Impact & Talent Sourcing Programs
- Program Planning & Task Management
- Processes & Standards Measurement along with Tracking & Reporting

Our Approach is Unique

- Leverage Data Science and Analytics to develop economic inclusion strategies
- Interpret internal and external data to understand trends and economic impact
- Location analytics to reveal relationships between data sets that might not otherwise have been obvious or easy to understand
- Communicate the story behind the numbers – Turning raw data into powerful insights
- We are shifting the conversation from corporate social responsibility to economic opportunity for all without sacrificing the bottom line

