

The Plan Consulting Group (TPCG) is a full-service strategic management, marketing and consulting firm that specializes in strategy development, cost reduction, revenue expansion and program execution.

Our Perspective

At TPCG, we strive to help our clients understand the challenges they face, and more importantly, to understand the options they have to improve their situation. By having reliable information and a clear view to the possibilities, educated decisions can be made that have a high profitability of success. The foundation of our practice and service lines are to help our clients fully understand their existing situation and the best possible course of action to achieve their objectives. In the development and deployment of action planning to achieve these goals, key performance indicators (KPI's) must be defined and tracked, as these are drivers that ensure success.

Our Objective

To leverage our market knowledge and experience to generate a competitive advantage for our clients. Our deliverables are designed to drive owner equity and the ability to realize the value of that asset. Our business model is built on a performance-based platform intended to align our services and the application of our intellectual property with the motivation of our client.

Optimization

The Plan Consulting Group has launched its Optimization services which aids clients in the development of network management strategies, long-range planning/road maps and implementation/action plans to drive the Glidepath to realize improvements, savings and profit enhancement.

Growth

The Plan Consulting Group is a full-service management, marketing and consulting firm that specializes in strategy development, revenue expansion and program execution. Our revenue expansion practice was founded to assist companies in their efforts to broaden a revenue base or value proposition.

Execution

Often times, clients are in need of execution support for a limited time period to ensure a new program or strategy launches effectively. Clients are not interested in hiring full time employees for services that are near term and finite in scope. TPCG will provide clients with skilled resources in strategy execution for limited time periods to ensure deliverable are met. We believe this service is a key feature in our offering set and demonstrates our commitment to our clients' success.

Collaboration

TPCG recognizes the difficulties companies face to gain better control and insight to their content, business processes and how they access and share information. The Collaborative Work Environments (CWE) focuses on seamlessly integrating with client's legacy applications and systems to enhance productivity and uniting all facets of their business. Creating a collaborative work environment is the objective of this practice. Leveraging the investments already made to consolidate information and integrate data sources to ensure sustainable ongoing management. This provides for effective executive dashboards and communication of actionable insights.

