

SMART STRATEGIES CREATIVE DESIGN

HOW WE HELP



PUBLIC INTEREST
OUTREACH



SOCIAL MEDIA
DIGITAL ADVERTISING



BRANDING



GRAPHIC
DESIGN



RFQ/P DESIGN
AND PRODUCTION



PRESENTATION
DESIGN AND
PRODUCTION



PHOTOGRAPHY
VIDEOGRAPHY



WEBSITE
DESIGN



EVENT
MANAGEMENT

Smartegies, LLC

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smartegies.com

ABOUT US

At Smartegies, we are a team of seasoned professionals consisting of writers, graphic designers, photographers, and strategists. We work with large corporations, small businesses, public entities, and non-profit agencies to develop and implement marketing and advertising campaigns, communications and public outreach programs, and digital and social media plans. We have extensive experience helping companies position themselves competitively during a public procurement process by producing winning RFQ/P documents and highly effective presentations for interviews and public presentations. Working directly with public and private end-user groups, we manage public relations, internal and external communications, and a wide-array of events.

THE WAY WE THINK



CERTIFICATIONS

GDOT Certified DBE Vendor ID: 15108
Clayton County Water Authority SLBE: SLBE-1801-24
WBENC-Certified WBE

REPRESENTATIVE CLIENTS

We have worked with over 200 brands in the built environment across the U.S. and Canada. A representative client list includes:

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|------------------------|------------------------|
| NELSON Worldwide | JE Dunn |
| Idea Span | Turner |
| Cooper Carry | Brasfield & Gorrie |
| Praxis3 | Balfour Beatty |
| CGL | Hunt |
| Hendessi & Associates | Madison Marquette |
| Colliers International | McCarthy |
| Morrison Hershfield | Leapley |
| Newcomb & Boyd | SSOE Group |
| NOVA | Core States Group |
| AHA | Barton & Loguidice |
| Jordan Skala Engineers | Evergreen Construction |