

PROFESSIONAL PROFILE



Dr. Charmayne Brown, MBA

Marketing Manager,
The Diversity Consortium

President & CEO,
SLAMS Multimedia Professional
Corporation

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M: 864.494.2883

Education:

Bachelor of Arts

Mass Communications / Broadcast
Journalism

College of Charleston, SC (1997)

Master of Business Administration /
Entrepreneurship and Small
Business Operations

Nova Southeastern University (2006)

Doctor of Philosophy (PhD) /
Rhetorics, Communication and
Information Design

Clemson University (2021)

Dr. Charmayne Brown is an award-winning journalist with over 25 years of industry experience in Journalism, Communications, and Marketing. She has held a variety of management and leadership positions.

Dr. Brown has supervised several teams and projects for corporate clients including the Provost Office at Clemson University, The United Way of the Piedmont, The Butterfly Foundation, ReGenesis Health Care, the City of Inman, and more in the upstate of South Carolina. She has been the interim director of communications and marketing manager for several companies as they searched for permanent placement. And after placements, Dr. Brown remained the consultant for those clients. Dr. Brown specializes in organizations and agencies that focus on healthcare and public service.

Dr. Brown also consults small businesses and non-profits frequently on the topics of marketing, communications, public relations, and overall small business management. Dr. Brown has been involved in developing, implementing, and enhancing messaging, branding, social media, and strategic digital & traditional marketing communications for several clients.

Dr. Brown facilitates professional and media trainings, community engagement and outreach projects, and digital and traditional marketing campaigns. She is also an adjunct professor teaching, Public Speaking, Media Writing, Visual Media, and Media Marketing and Promotions courses.

AWARDS / Accomplishments

Dr. Brown has received various awards, recognition, and board appointments such as:

- The Butterfly Foundation/Board of Directors, Chairperson
- The National Association of Black Journalists, since 1998
- Delta Sigma Theta Sorority Incorporated, since 2011
- The Links Incorporated (Civic Organization), since 2013
- Young Citizen Scholars / Spartanburg County Foundation, 2017-2019
- The Spartanburg Housing Authority / Commissioner of the Board - NAHRO (National Association of Housing and Redevelopment Officials) Certified, 2017-2018
- South Carolina Minority and Women Owned Business Certification
- Young Citizen Scholars / Spartanburg County Foundation #202021, since 2019
- Diversity, Equity, and Inclusion Certification / University of South Florida, 2021
- Maynard Institute for Journalism Education Fellowship / Executive Leadership Track, 2021-2022