

## PROFESSIONAL PROFILE

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Liz Whitehead  
Co-Founder  
Diversity Masterminds

Liz Whitehead is the Co-Founder of Diversity Masterminds®™, an online curriculum focused on building a roadmap to certification success.

With a client roster that includes Fortune 500 companies as well as certified business enterprises who are actively looking to leverage their certification, Liz supports her clients in reaching their goals through facilitation, consulting, and one-on-one coaching. Liz breaks down big business development goals into actionable steps so her clients can get bigger clients and more of them. Working with Liz, clients point out her thoughtfulness, great ideas, and focused organization that turns those ideas into actions.

Since 2002, Liz has been supporting diverse entrepreneurs in growing and scaling successful businesses. Her professional affiliations include:

- WBEC Greater DMV Steering Committee Member
- The Women's Business Enterprise National Council Leadership Forum Member
- Women Presidents' Organization (WPO), Chapter Chair
- Seed Spot, Mentor
- Young Leaders of America, Mentor and Grant Winner

Liz's honors include WBEC Greater DMV's 2018 and 2019 WBE Connection award for completing the most Done Deals™ with other certified WBEs and the 2019 Outstanding Women's Business Advocate Award. In 2021, she was honored as a Top CEO from Women's Enterprise USA and recognized with the President's Award from WPO.

Liz earned her bachelor's degree from Dartmouth College and her master's in International Affairs from Columbia's School of Public and International Affairs.

She lives in the Washington, DC area with her husband and two young sons.