

PROFESSIONAL PROFILE



Donna Westerman
Supply Chain, Procurement, Quality,
Logistics and Customer Care VP
Somfy Systems

Donna Westerman has a 25-year track record of optimizing people, strategy and processes across Global Supply Chains with a strong focus on Corporate Social Responsibility, Procurement, Sustainability and Diversity. She has derived success through a combination of strategic and tactical leadership roles that transcends multiple business functions including Supply Chain Operations, Global Sourcing, Responsible Sourcing, Sustainability and ESG.

Donna is a proven people leader with a passion for leading during times of change and challenge, capable of developing and deploying game-changing strategies. She leads with vision and an entrepreneurial spirit that has made a difference for companies at all levels.

Donna has spent her career leading strategic/tactical solutions for large-scale corporate initiatives - commodity and country risk analysis, sustainable sourcing, and human rights - working to improve working conditions and environmental impact. Donna began the first supplier diversity programs at Bristol-Myers Squibb and Wrigley. She has served as the Director of Supplier Diversity & Social Accountability/Global Supply Chain for Avon Products. As the first VP of Responsible Sourcing for Mars, Inc, she assembled the Global Responsible Sourcing Center of Excellence team, responsible for Mars' first Code of Conduct. Her work with Mars enabled them to become one of the top three companies in the food and beverage sector for ethical sourcing.

Donna has served in a number of positions, including Vice President of Environment, Sustainability, and Governance (ESG), Head of Retail and Consumer Goods; and Vice President for Consulting. In these positions, she developed and enhanced CSR programs and processes for global retail and consumer clients and focused on systematic change to address human rights violations and environmental impact in the supply chain. Having navigated complex economic, social, governmental, and environmental issues, Donna has established policy development/guidance, training/issue trend monitoring, analysis/implementation guidance, and resources to ensure both supply chain resiliency and adaptation of more sustainable procurement practices.

Donna has served as a senior advisor to some of the world's largest consumer product groups. Along with the Academic credentials include an MBA in Industrial Relations and a BS in Business Administration/ Marketing from Seton Hall University, and a CSR Certification from Harvard Business School.